

Consultation Privacy Notice

Why the Council needs your data

The Council is collecting your business name & email address to help monitor the responses to make sure that legitimate businesses are responding to the survey. Your details will only be used for the purpose of this survey, for example sending an email to give you an update on the results of the survey and any future development of the e-commerce platform. Your details will not be used for any other purpose.

What data the Council collects

The personal data the Council collects from you includes:

- Business name
- Email Address
- Possible information that is provided in an open-ended comment box
- your Internet Protocol (IP) address, and details of which version of web browser you used
- information on how you use the site, using cookies

The Council uses Google Analytics software to collect information about how you use www.hart.gov.uk. This includes IP addresses. The data is anonymised before being used for analytics processing.

The Council's legal basis for processing your data

The legal basis for processing your personal data is your consent.

Who the Council shares your data with

Your survey responses will be collected by the Council. SurveyMonkey (an online survey platform) is used in the on-line survey. It may also be shared with the Council's technology suppliers, for example our hosting provider.

These findings will be shared with Hart District Council staff and Councillors, but findings will not be identifiable to an individual business. If you provide an email, it will only be used to provide you with information relating to the results of this survey.

How long the Council keeps your data

The Council will only retain your details for 1 year.

Privacy Statement

[The Council's overarching privacy statement](https://www.hart.gov.uk/privacy) (<https://www.hart.gov.uk/privacy>)

Cookies

[The Council's cookies policy](https://www.hart.gov.uk/cookies-policy) (<https://www.hart.gov.uk/cookies-policy>)