



HART DISTRICT COUNCIL'S VISION FOR 2040 AND HOW WE WILL DELIVER ON THIS



WHY A 20 YEAR VISION?

We live in an increasingly interconnected world where the global economy, social inequalities, technological advances and environmental changes will shape the world we live in.

These big picture issues have implications, not just for those living, visiting or working in Hart, but the whole country.

Addressing current challenges and making the most of coming opportunities is not something that any one organisation can do alone. It will require strong partnership with the local community, business sector and statutory and non-statutory organisations to foster a better understanding of the needs of our place and people who make up the community of Hart, to make Hart of 2040, the best place to be.

Public services as a key facilitator of change are facing ever increasing challenges, there is a greater need for us to have a clear picture of where we are now, and to keep looking ahead to how we will provide services in the future. These challenges include:

- Less money directly from the government leading to major changes in how councils raise money
- More people living here, including more older people
- Residents expecting access to services 24/7
- Fast pace of change in technology and communications

As a district council we will have a clear set of priorities that working in partnership with those across the district, we can focus our resources where they are most needed, and will bring the greatest benefit to the communities we serve. We will make sure that everything we do is sustainable and flexible so that we can withstand future change and challenges.

A twenty year vision will provide a clear direction for Hart and will shape our council and working environment. It will help us to improve our use of resources and align our strategies to reach the outcomes our communities deserve.

It is about keeping Hart a healthy and desirable place where people can live, work and visit. Everything we do should contribute to the council's priorities via a 'golden thread' so that all our effort and resources are linked into the delivery of the Vision.



During late 2018 and early 2019 the public, and representatives from businesses, organisations and community groups were asked what they would like the future to look like in 2040. Here are some of their thoughts...

“Climate change is the number one issue for our generation, unless we get on top of it and stop denying that it’s happening there will be no manageable future”

“The Council’s vision provides some very strong messages regarding the direction of travel for the district over the next twenty years”

“Hart is already a great place to live, work and raise a family”

“In addition to supporting micro and small businesses a strategy to encourage inward investment from larger companies would also benefit the area, with our highly skilled workforce able to work locally, rather than commute out of the area”

“There needs to be more social housing to allow local people to remain in what is a very expensive area”



WHERE WE ARE TODAY

3

Identifying where we are today is key to understanding where our vision will go in 2040.
Below are some top facts and figures for Hart in 2018.

The place to live

97,000
people
living in
the district



Average life
expectancy
83 for men
79 Uk average



39,000
households

86 for women
83 UK average

5 out of **6**
years Halifax
Quality of Life
Survey UK's Best
Place to Live



Least deprived out
of **326** UK local
authorities on the
index of multiple
deprivation 2018



40 mins
to London
by train



Heathrow **30**
mins, Southampton
45 mins &
1 hour
by road



The place to work



4,860
registered
businesses

98% small &
medium
sized enterprises



Over 40% of
residents skilled to
NVQ4 and above



38.6% GB average

Average weekly
earnings

£670



£571 GB average

Top 3 industries:

Hospitality

Professional &
technical

Construction



The place to enjoy



859

acres of open
countryside sites
managed by Hart

3 Green Flag
Awards



1 Heritage Site
Award

2 leisure
centres

with over
940,000 visits
per year



46.5% of adults
(14+) take part in
sport at
least once
a week



compared to the
national average of
37%



Defined as
significantly
rural
by DEFRA



WHAT IT MAY LOOK LIKE IN 2040

4

Identifying what the district may look for in 2040 is key to understanding where our vision will go in 2040. Below are some assumptions of what Hart will look like in 2040.



There are likely to be more than **120,000 people living in Hart** – **23,700** more people than today. These will make up around **47,767 households** – **8,577** more households than today.



This year's intake to infant school will be in their late 20's. Some will have children of their own, going to infant school for the first time, and need homes of their own.



The older population in Hart will be much larger and still growing (with a large bulge between 70 and 85) – we will need many **more services and facilities to provide for the elderly** as well as suitable housing, and increasing concerns around social isolation.



The number of **people per household may even be lower** than today, **increasing pressure on the number of homes required.**



The **number of vehicles on the road may be increasing** both as a result of development in the district but also increasing pressures from surrounding areas as they continue to develop and urbanization beyond London continues. The environmental impact of climate change will be clearer.



Technological advances will be making even greater differences to the way we work and live as communities.



THE VISION IS FOR HART

“TO BECOME THE BEST
PLACE, COMMUNITY AND
ENVIRONMENT TO LIVE,
WORK AND ENJOY”



BE THE PLACE TO LIVE, WORK AND ENJOY – BY CREATING A CONNECTED ENVIRONMENT THAT:

- Ensures work, education, health and other facilities are easily reachable through effective walking, cycling or road and rail transport links.
- Developing the skills we need for the future working alongside our business sector and local education providers to ensure our young people succeed.
- Facilitating high speed digital connections helping our micro/small businesses to grow and encouraging new businesses to locate in the district by highlight the strengths of the district including skills, impressive connectivity and environment.



DESIGN THE COMMUNITY TO LIVE IN, WORK WITH AND ENJOY – BY HELPING OUR COMMUNITY TO THRIVE THROUGH:

- Improving affordability of homes, so families can stay close together and people, such as key workers, can afford to live in Hart and help our communities flourish.
- Continuing to build a great sense of community, reducing social isolation, celebrating our diversity, and strengths and through this increasing community connectedness and resilience.
- Empowering people to help themselves whilst ensuring there is support for the most vulnerable. Working closely with our partners to enable people to live safely and independently and help our most vulnerable residents can get the support they need, when they need it.



ENHANCE THE ENVIRONMENT TO LIVE IN, WORK IN AND ENJOY – ENHANCING OUR ENVIRONMENT THROUGH:

- Creation of green corridors between all settlements to encourage sustainable healthy transport and provide cycles for hire to enable movement.
- Enhancing our leisure provision e.g. new country parks delivering improved facilities, and through promotion of culture and heritage in the districts e.g. through events.
- Working with existing public sector sports facilities providers in the district to create an improved/coordinated health offer for our residents.
- Reducing the impact of climate change by building in sustainability to any new developments, encouraging re-wilding and using new technologies to mitigate the impact of climate change.



DEVELOP THE ORGANISATION WHICH CAN DELIVER WORKING IN PARTNERSHIP:

- Using its own assets (people and property) by building the skills and space for partnerships to flourish, in order to deliver on the Vision 2040.
- Increasingly use digital solutions to provide the services that our residents both need and expect, helping them to get the services 24/7 and enabling the council to focus resources on the digitally excluded and most vulnerable or complex cases.



HOW WE WILL DELIVER THE VISION

As we move forward we will need to change the way we do things. Changing the way we run the council and changing the way we behave as an organisation; everything we do should contribute to the council's priorities.

Different skills will be needed and more than ever, we will need to work in collaboration with our partners whether they are private, public or voluntary sector.

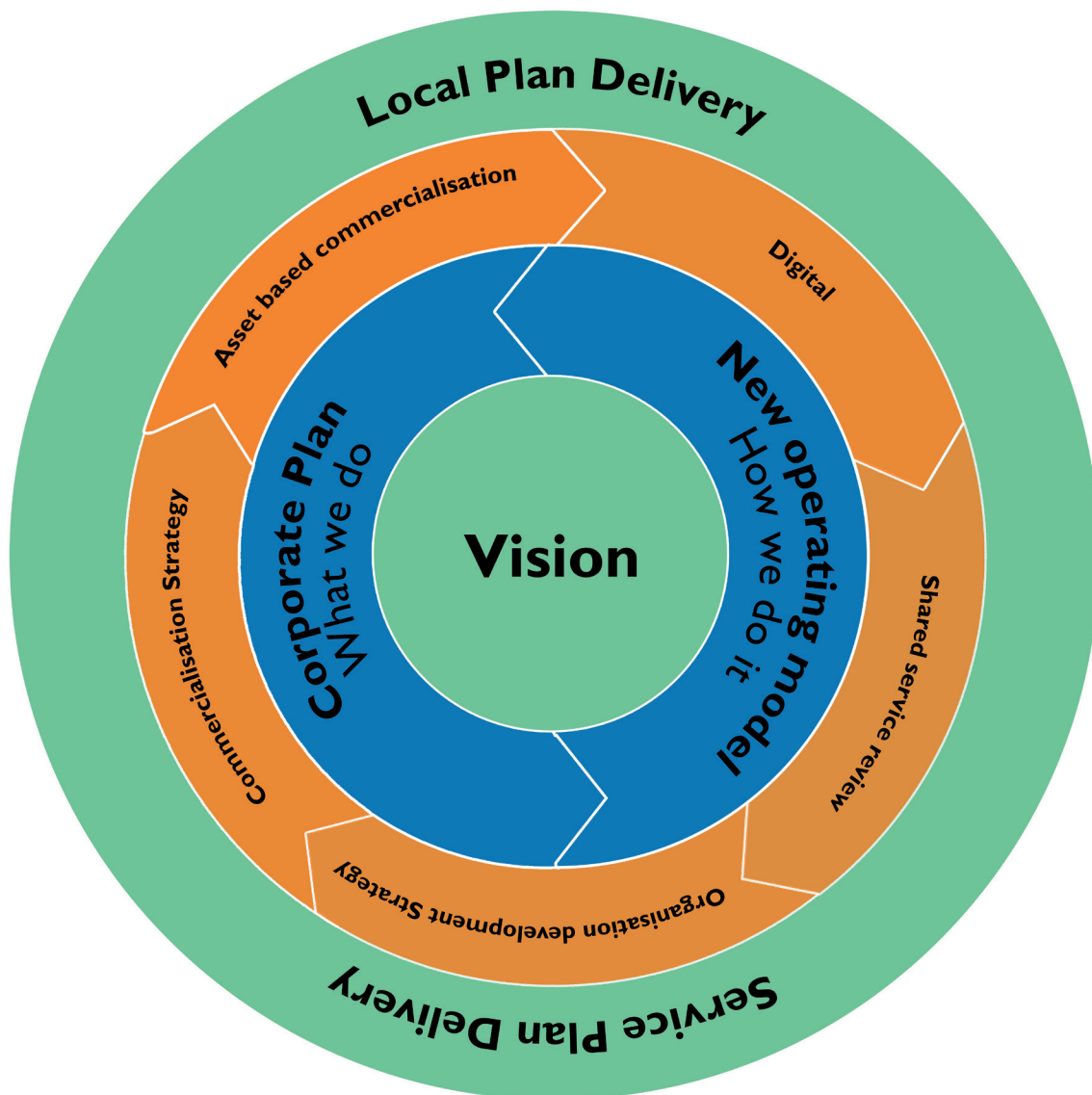
Below illustrates our strategic partners:



OUR OVERALL OPERATING MODEL

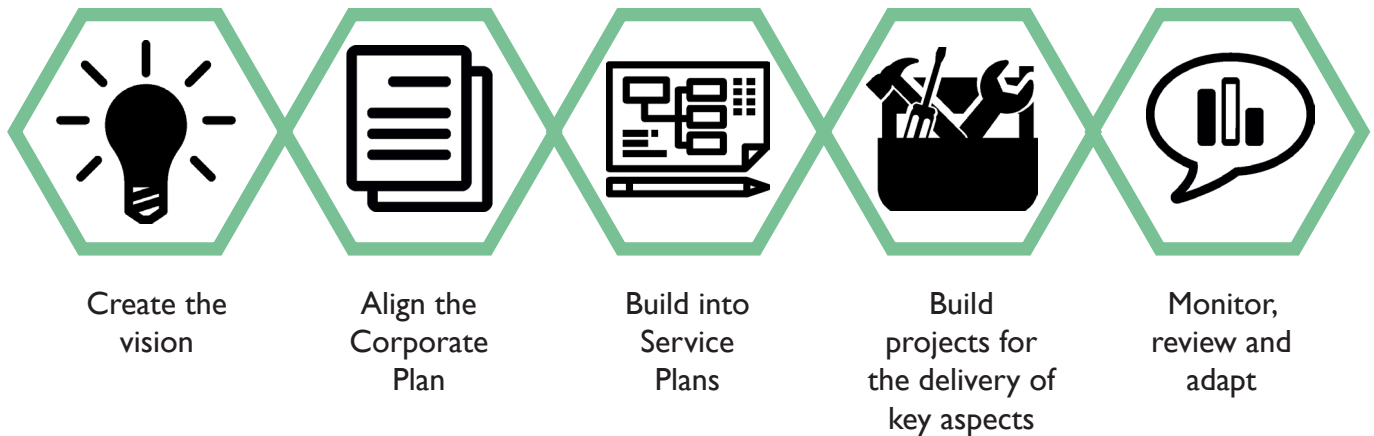
This new operating model will help to further develop our organisation, so that we continue to ensure the provision of high quality services for the people of Hart and so that our organisation is fit to meet the challenges ahead of us.

The diagram below summarises the operating model we will need to deliver, it is about how we can best harness new opportunities and develop the skills, build the partnerships and facilitate the ambition of our staff, Councillors, residents and partners and support us to deliver the council's services in a way that will see Hart be the best place to live in the country.



Alongside our operating model, we will be using this process of implementation to guide how the council delivers the priorities over the next twenty years.

It has a number of key principles, many of which overlap and/or are reliant on others. To help realise this new way of operating, the process below has been created which will help us to understand how it will be implemented.



This Vision is an important document to the council and the community of Hart. We will continue to work collaboratively as the details of how we will work together to achieve success are developed.

The vision for Hart will continue to develop and priorities may shift, as the context within which we consider the vision changes. The world has changed so much in the last 10 years, it may well be that our vision has to be adapted too. It is clear, however, that if all the partners within the district unite together to deliver an ambitious vision for the district, anything is achievable.

