

## Leisure & Environmental Promotion. User/Non-User Survey July 2007 - Results Summary

Activities	Adj.percentage						
	Arts	Indoor Sport (eg racquet)	Indoor sports tournaments	Outdoor Sport eg football	Outdoor sports tournament	Swimming	Theatre / Cinema
Daily	0%	3%	0%	3%	1%	0%	0%
Weekly	2%	21%	5%	13%	4%	15%	3%
Monthly	8%	4%	1%	2%	3%	8%	25%
Occasionally	42%	22%	8%	16%	14%	43%	51%
Never	48%	50%	87%	66%	79%	34%	21%
Total	100	100	100	100	100	100	100

Centre Selection	Adj.percentage				Age Group	Frequency	Adj.percentage
	Use Another	Use FLC	Use Harlington1	Use HLC			
Daily	1%	0%	0%	1%	11-19	0	0%
Weekly	4%	3%	6%	16%	20-29	6	4%
Monthly	2%	1%	3%	2%	30-39	24	17%
Occasionally	13%	12%	29%	37%	40-49	34	24%
Never	79%	84%	62%	43%	50-60	40	29%
Total	100	100	100	100	61-70	26	19%
					70+	10	7%
					Total	140	100

disability type	Frequency	Adj.percentage
Physical or mobility impairment?	9	90%
Sensory impairment	1	10%
Learning difficulties	0	0%
Total	10	100

Ethnic	Frequency	Adj.percentage
White British	125	89%
White Irish	3	2%
White other	2	1%
Mixed - White _Black Caribbean	0	0%
Mixed - White _Black African	0	0%
Mixed - White _Asian	1	1%
Other Mixed background	0	0%
Chinese	0	0%
Black or black British Caribbean	0	0%
Black or black British African	0	0%
Other black background	0	0%
Asian - Indian	1	1%
Asian - Pakistani	0	0%
Asian - Bangladeshi	0	0%
Other Asian background	0	0%
Other	8	6%
Total	140	100

Gender	Frequency	Adj.percentage
Male	85	61%
Female	55	39%
Total	140	100

Do you have a disability?	Frequency	percentage
Yes	10	7%
No	130	93%
Total	140	100

## What would make centres more attractive to people with a disability

disabled_incentives
tailored sessions for people suffering from mobility problems ie indoor archery
Understanding .....
More information about events relevant to me
this website is taking too long to load and cutting off half the text so I can't read the questions properly so I clicked 61-70 but I'm not nearly that old, but it won't let me escape without clicking something
The disability is temporary - recovery!
Nothing - disability is a heart condition which limits the amount of exercise that I can take
suitable times for senior Citizens

### Other Activities in which user participates.

Other - Please specify
weekly = 3/4 times a week
Walking / rambling
Volunteering
Cyclist
Cycling
YOGA
Exhibitions, displays, concerts.
Dancing lessons
Child's Swimming Lesson
Bowls!!
Skiing
cycling
Walking, cycling
Walking, Cycling
But theatre is elsewhere
Flying

non_user_reason	Frequency	Adj.percentage
Not aware of them	6	8%
Lack of transport	4	6%
Inadequate access for a disability	1	1%
No interest in the activities on offer	31	43%
Other	30	42%
Total	72	100

incentives	Frequency	Adj.percentage
Better transport	4	3%
Reduced prices	32	23%
More car parking	4	3%
Free taster sessions	13	9%
More information	25	18%
Not interested	17	12%
Other	45	32%
Total	140	100

contact_method	Frequency	Adj.percentage
Local press	29	21%
Council web site	25	18%
eMail	53	38%
Post	20	14%
Text messages	0	0%
Do not want information	6	4%
Other	6	4%
local press	1	1%
Total	140	100

postcode_area	Frequency	Percentage
qu10	2	1%
qu17	9	6%
qu46	17	12%
qu51	48	34%
qu52	39	28%
rg27	16	11%
rg29	9	6%
Total	140	100

### Citizens Panel (for comparison)

2%	GU10 = Crondall
7%	GU14 = Hawley
13%	GU17 = Blackwater
35%	GU46 = Yateley
24%	GU51 = Fleet
15%	GU52 = Church Crookham
4%	RG27 = Hook/Eversley
	RG29 = Odiham