

Hart District Council Health Strategy 2005-2010



**Hart District Council
Health Strategy 2005 – 2010**



Foreword by Cllr Susan Band

**Hart District Council Cabinet Member
Portfolio Holder for Health & Housing**

"Hart District Council recognises that Local Government has a key part to play in the Health and Wellbeing of all the communities within our District and we take this responsibility seriously.

The Council is committed to the Health and Wellbeing of our residents and employees as already demonstrated in existing Council Services such as the provision of clean parks and open spaces for recreation; indoor and outdoor leisure and exercise facilities and environmental health inspections.

We do, however, recognise that we are not the primary provider of health in the district so the Council also carries out a leadership role in influencing and facilitating the work of other key providers.

The Council's Services contribute to the Health and Wellbeing of our residents in many and varied ways, this is demonstrated through the schedule of Council activity contained in this strategy (Annex 1). We have where possible related this activity to the local health priorities defined by the Blackwater Valley and Hart PCT (Annex 2).

The use of partnerships is key to supporting the delivery of better health for local people. The Council's involvement in the Local Strategic Partnership (LSP) and close working with the Blackwater Valley and Hart Primary Care Trust (PCT) helps us to ensure that our contribution to the health of local people compliments and facilitates health activity across the district. These provide clear opportunities for more funding to be channeled through local authorities, LSPs and other joint working partnerships.

This strategy, which is not yet comprehensive, will be updated and rolled forward in line with local health requirements. It is intended to ensure the strategy's continued alignment with the work of the Blackwater Valley and Hart PCT, the Local Strategic Partnership and the Community Plan."

Hart District Council Health Strategy 2005 - 2010

Introduction

Through this strategy Hart District Council aims to demonstrate its commitment to improving Health and Wellbeing within the district. It is a document for partners, Members and staff and reflects the Council's Corporate Plan and the Hart LSP Community Plan. Our commitment as a council should be clear, both to the health of the workforce through setting a good example as an employer, and to the health of the community through working with the PCT.

Where does responsibility for health sit?

The PCT leads on Health & Wellbeing through Hart LSP. This strategy outlines our activity under programme areas defined by the PCT. The Council has a statutory role to improve wellbeing in the area in addition to health being a strategic role for Hart as an employer, policy maker, service provider and leader of the community. To demonstrate community leadership we need to co-ordinate our activity across all services to deliver the health & wellbeing agenda for the Council. A large number of staff & their families live within the district and there is a responsibility on Hart as an employer to set a good example in looking after the health of our employees while supporting the activity of responsible partner organisations to improve health and wellbeing across the District.

Commitment

This requires demonstrable sign-up of all relevant stakeholders through the Local Strategic Partnership (LSP). By adopting this strategy the council is declaring its support for the PCT's '*desire to ensure the whole community receive support in health issues at an appropriate level to their need*' and the priorities the PCT have articulated through their recent discussion document '*Public Health Priorities for the Population of Rushmoor and Hart*'¹. This strategy recognises the need to pull together activity across the authority and communicate our activity back to partners, the LSP and all levels of the authority.

Aims

With a population that is on average more affluent than elsewhere in England, the health outcome for all sections of the population in Hart should be at least better than the England average. Public health is defined as 'the science and art of preventing² disease, prolonging life and promoting health through the organised efforts of society'. A number of priority groups have been identified in the area – these include; the homeless; low income families, children looked after, people with disabilities and Armed Forces families.

Link to HDC Corporate Objectives

The Hart Plan (Corporate Plan January 2004) states:

Priority CS2: To contribute to the general health and wellbeing of the community through provision and maintenance of public green spaces throughout the District for informal recreation and to enhance quality of life.

¹ PCT Key areas: Improving wellbeing, Tobacco use, Sexual health and HIV, Nutrition, Physical activity, Mental health, Coronary heart disease, Cancers, Unintentional injuries, Communicable diseases and health protection, Community development and engagement, Maternal and child health.

² Prevention relates to the prevention of disease and injury and activities include health education, empowerment, specific protective measures and environmental modification.

Key Priority L1: Leisure provision within Hart in its supportive role in the health and wellbeing agenda.

Hart DC supports the goals of the public health function to:

- Increase the span of healthy life for all residents of Hart DC
- Reduce inequalities in health through the elimination of variations (as good as the best) in distribution factors which may affect / influence the attainment of health for all, thereby ensuring that all sections of the population benefit in proportion to their level of need.

Focus will be upon supporting the identification and reduction of health inequalities by:

- Improving physical, social and mental well-being irrespective of current health status
- Reducing the level of known risk of developing illness or death and or to increase the level of known protective factors from illness or death
- Assessing the distribution of factors influencing health and ill health as well as the population impact of interventions

Hart has the second lowest proportion of persons with long term illness or general poor health in the country. 77.2% of residents put their health in the 'Good' category, which is higher than both the Hampshire and England averages³. Population forecasts predict an ageing population in Hart⁴.

Health Scrutiny

HDC Scrutiny Committee discussed the issue of Health Scrutiny at the start of the 2004/05 municipal year and identified the work of the Blackwater Valley & Hart Patient Involvement Health Forum which currently performs the role of health scrutiny in the area. The council is represented on this forum and Hart DC's Scrutiny Committee maintain an interest in the work of the Forum.

Review and Progress monitoring

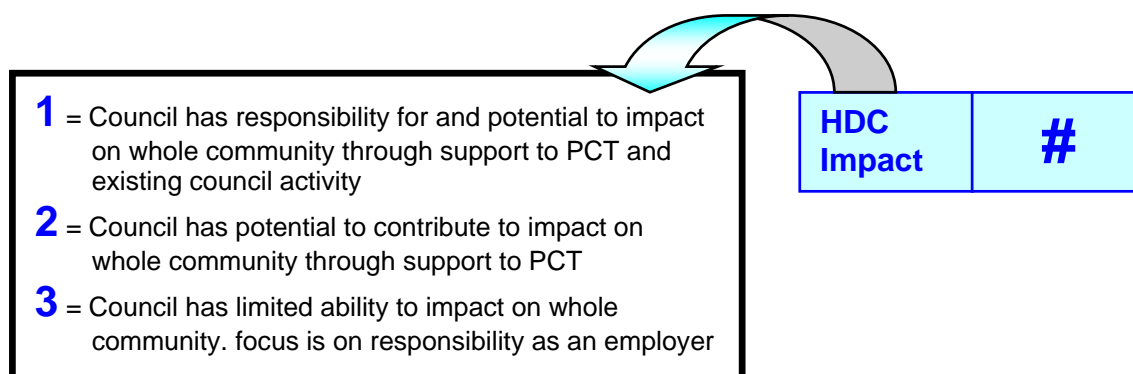
Following major re-structure within the Council the Chief Executive is currently leading on Health issues. Following the allocation of responsibility for health within the authority we intend to bring together representatives from across the council to form an internal 'Health Board'. In recognition of the council's leadership role and our duty of wellbeing for the whole community the Health Board will also contain Cabinet Member and PCT representation. The Health Board intends to meet quarterly to review the council's progress against this strategy, what has been implemented in-house, what activity the PCT has undertaken and what support has/can be provided.

³ Census 2001

⁴ Housing Needs Survey 2003 / A Picture of You (PCT) 2003

Annex Guide

Annex 1 gives detail of all Council activity under the priorities the PCT have identified for the area. All activity contained in the tables can be found in the relevant service plans. Each priority has been allocated a number from 1 to 3. The relevance of these numbers is shown below:



The column HDC Contribution contains the following: The activities shown in black are those already being undertaken by the Council in support of the local health priorities. The activities shown in grey represent aspirations of the council toward further support that could be undertaken.

Annex 2 contains excerpts from the following related documents:

- Public Health Priorities for the Population of Rushmoor and Hart 2004-2010, A Discussion Paper (Local Focus)
- Department of Health National Standards, Local Action Health and Social Care Standards and Planning Framework 2005/06–2007/08 (National Focus)
- Beacon Council Scheme- Round 6, Healthy Communities Theme 2005/06 (Best Practice)
- Hart District Council, Hart Plan 2004/05
- Hart Local Strategic Partnership, Community Plan 2004

Consultation

This document was prepared in consultation with the following organisations:

Health Strategy Consultation	
Hart Voluntary Action	Sentinel Housing
Hart Access Group	Primary Care Trust
Hampshire Fire Service	Hampshire County Council
Business Sector Group	Fleet / Yateley Citizen's Advice Bureaux
Community Safety Partnership	Hampshire Constabulary
Faith Sector Group	Hart Association of Town & Parish Councils
Senior Youth Worker	

In recognition of the council's leadership role and our duty of care for the Health and Wellbeing of the community of Hart, the tables below detail Hart District Council's level and nature of contribution under the PCT Health Priorities 2004 – 2010.

PCT Programme area	Improving wellbeing		HDC Impact	1
Main aims	To achieve significant year on year improvement in the proportion of residents living in a health promoting physical and social environment			
Related Targets/ Objectives	Reduce fuel poverty amongst vulnerable households by improving energy efficiency of 2100 homes by. Increase the proportion of houses in decent condition especially those occupied by vulnerable groups. <i>Additional targets on employment, environment, safety.</i>			
Rationale	Case for independent living and healthy homes. Air quality			
HDC Contribution	HDC Section	Outcome		
Fuel Poverty & Energy efficiency – Service Level agreement with Southampton Energy Advice Centre to give out advice on our behalf.	Housing Louise Dickie	Residents have access to advice on energy efficiency		
SHICANE (home energy conservation act) Hampshire & IOW group, HDC member of rural subgroup lead to initiatives such as rural outreach officer from energy advice centre went out to Hart villages in the district to help and advise on energy efficiency.	Housing Louise Dickie	Residents have access to advice on energy efficiency		
Providing PCT with training for their health visitors on energy efficiency. Information leaflet has also been created through a joint initiative with the PCT – more training planned for 2004/05.	Housing Louise Dickie	Residents have access to advice on energy efficiency		
New Grants Policy was approved in Sept/Oct 2004 – Covering minor works - repairs and energy efficiency. Grants are means tested.	Housing Louise Dickie	Residents have access to grants for home energy efficiency		
Warm homes week (through SHICANE sub group) mobile unit will go out into Hart villages – staffed by Southampton Energy Advice and Age Concern representatives in Winter 2004/05 to give advice on how to stay warm, winter fuel payments and other grants.	Housing Louise Dickie	Elderly residents have access to targeted advice on energy efficiency and staying warm		
HDC currently has bid in for the development of an environmental task force – a joint initiative with British Gas where a team recruited from the local job centre are trained to provide cavity wall and loft insulation to local residents, scheme run in Herts and looking to expand to here	Housing Louise Dickie	Increased capacity within the district to install insulation for residents – parallels with grant scheme and energy efficiency advice		
Housing targets – Plan to conduct an empty properties survey in 05/06 to inform the production of a strategy for their use (i.e temp accom / rent deposit scheme, occupation, fit for purpose, demolished or made fit, etc....)	Housing Nigel Preston	Helping to ensure existing accommodation in area is fit for purpose and meeting local need		

Air Quality – HDC has a statutory duty to assess air quality within the District and ensure that we are within limits set by Central Government – Monitoring is reported to DEFRA. Our air quality results are not currently at levels where air quality action planning is necessary. NO2 and particulate matters (PM10) mainly to do with traffic pollution are high in the area (though still within acceptable limits) HDC is monitoring them through stations in Hook and Blackwater.	Env Health Neil Hince	Monitoring pollution levels within the district
Shift in expectations – review currently running on current accommodation standards and how to use existing accommodation that is no longer fit for original purpose to meet other needs in the area	Housing Nigel Preston	As above
Prevention of homelessness – homelessness strategy. – No families with children in B&B over 6 weeks (govt target) – Minimising use of B&B through – negotiation to keep people in own homes, encouraging planned moves through provision of timely information leading to better informed decisions. Joint work and through contract with Sentinel – Small float for use to help homeless to attend meetings and interviews with housing assoc. (nearest YMCA in Basingstoke)	Housing Nigel Preston	Reduction / prevention of homelessness in the area and effective handling of those cases that do arise Phase out use of B&B accommodation.
Outreach work and communications work is required for more rural areas – providing information in alternative points of contact. Starting 05.	Housing Nigel Preston	Increased access to Housing information for residents
Housing management forum planned – all RSLs operating in the area to share good practice on sustainable comms, ASB, preventing homelessness etc. 05/06	Housing Nigel Preston	Raising standards in accommodation in the area and increasing community working
Involvement in developments early on – SS if they have people that need to move/have special requirements – make provision at the planning stage.	Housing Nigel Preston	Helping to ensure new accommodation is fit for purpose
Register for properties containing assistive technology & accessibility design, related to register of people requiring specialised accom	Housing Nigel Preston	Linking residents with fit for purpose accommodation
Supported housing – working closely with Supporting people – homeless strategy there is a big focus on accom for young people	Housing Nigel Preston	Linking young residents with fit for purpose accommodation
Choice based lettings, Gov't target all by 2010, matching what people need to what we have. Those on list bid for property. Time-scale for introduction – 1 years research plus 1 year to implement – looking at working with BWV network through regular meeting of working group. Aim by 08/09	Housing Nigel Preston	Linking residents with fit for purpose accommodation
Crash Pads in Heathlands for homeless families	Housing Nigel Preston	Help for vulnerable groups
Mother & baby accommodation on Elvetham Heath in assoc with LIFE. Provides supported housing for single mums 'Life Homes'. Referrals from Heathlands hostel through Housing Assoc.	Housing Nigel Preston	Help for vulnerable groups

UB40 providing advice and supported accommodation for 16 – 25's. Take referrals from Housing Assoc. offer help with form filling, liaison with parents and landlords, help with job applications and agencies and provide an information pack to those at risk and also through visiting schools	Housing Nigel Preston	Help for vulnerable groups
HDC sits on the Supporting People Group which is a funding agency that allocates funds within the District for support and liaison workers in the area i.e. wardens in sheltered accommodation, key workers, advice and support.	Housing Nigel Preston	Increasing capacity in the district to provide contacts and advice for local residents
Staying Put Hart & Rushmoor work and Handy man service	Housing Nigel Preston	Helping residents with adaptations to their own homes
Work on Statutory Nuisance reduction in the area.	Env Health Iris Thompson	Increased quality of life for residents
Careline community alarm system is a constant link, via an emergency call button, that provides instant connection to a permanently staffed call centre. The service is for anyone living at home, who would benefit from a link that will put them in touch with relatives, friends or support services when emergency help is needed	Env Health Iris Thompson	Service for more vulnerable residents to ensure they have access to emergency support
SCAMfest and SNAP events are held for young people in the area which include discos and concerts	Leisure Jean Hounsham	Providing activities for local young people
The Point, provides a contact centre for young people in the District and takes referrals from the CABxs	The Point Ken Staddon	Providing support and advice for local young people
HDC Benefits department employs a Welfare Officer who provides support and advice on benefits and claims and conducts home visits for Hart residents	Benefits Anna Smart	Advice and support for local residents on lower incomes
Support for CABx and other voluntary partners	C & C Services Elaine Cooper	Access to advice and support for local residents
Pensions surgeries are run by the Pensions Service from the Civic Offices to give help and advice on Pension Claims, Credits, etc.	Pension service Emma David	Elderly residents have access to advice on pension & entitlement
Work of Community Wellbeing Review – focus on Pension Credits uptake	P&I Team Viv Evans	Increasing awareness in the area and income for those eligible
Activity of the Health & Safety Committee	Human Resources Katie Delliston	Ensuring the safety of staff at work
CSP work – contribution to safety of the environment for Hart Residents including initiatives such as Fleet Link, CCTV, domestic violence awareness and support, Council representative on Alcohol & Drug Joint Council. etc	C & C Services Elaine Cooper	Reducing fear of crime locally
Activity within Local Transport Plan	Eng & Transport John Elson	Ensuring transport plans contribute to wellbeing issues i.e. Accessibility
<i>Proposals for homelessness counts have been made in recognition of recommendations made on the Homelessness strategy and information from organisations in the District regarding numbers of rough sleepers.</i>	<i>Housing Nigel Preston</i>	<i>Quantifying the level of homelessness in the areas</i>

<i>Venue for visiting health officers to contact Homeless families who are unable to register with a GP.</i>	<i>Housing Nigel Preston</i>	<i>Ensuring homeless families have access to health care</i>
<i>If families are accepted as homeless Hart needs a channel or referral procedure by which health services can be alerted to enable them to provide support</i>	<i>Housing Nigel Preston</i>	<i>Ensuring homeless families have access to health care</i>
<i>Designated sites for traveller communities</i>	<i>Housing Nigel Preston</i>	<i>Help for vulnerable groups</i>
<i>Supported housing for young people</i>	<i>Housing Nigel Preston</i>	<i>Help for vulnerable groups</i>
<i>Research on specific housing needs analysis – areas of the District – who's on the waiting list, what are their needs and are we planning development to supply those needs. Work with the parishes and rural villages to inform this.</i>	<i>Housing Nigel Preston</i>	<i>Matching development to local need present and future</i>
<i>Cinema and sixth form college – things for young people to do and access to learning</i>	<i>Economic Development</i>	<i>Provision of activities for young people in the area</i>

PCT Programme area	Tobacco use	HDC Impact	2
Main aims	To reduce illness and deaths associated with tobacco use		
Related Targets/ Objectives	<p>Reduce (maintain) the prevalence of tobacco use in the adult population (over 18 years) to 12%.</p> <p>Increase smoking cessation attempts by adult smokers to 60% (to match known percentage of people who would like to quit).</p> <p>Reduce the number of household with children where someone smokes inside the house (at least 4 days per week)</p> <p>Increase the proportion of worksites (50 or more employees) with formal smoking policies that prohibit smoking or limit it to separately ventilated areas. Increase the proportion of public places that prohibit smoking or limit it to separately ventilated areas to 100%.</p> <p>Reduce (maintain) the prevalence of tobacco use in pregnancy (end of first and second trimester and at delivery) to ?12%.</p> <p>Reduce the illegal sales rate to minors through enforcement of laws prohibiting the sale of tobacco products to minors.</p>		
Rationale	Smoking is the biggest single cause of preventable illness and early death in the UK.		
HDC Contribution	HDC Section	Outcome	
Environmental Health have linked with PCT through the Blackwater Valley & Hart Health Forum – North Hampshire (Basingstoke, Rushmoor, Hart & East Hants) have agreed to provide business listings to an employee funded by PCT (recruiting now) who will visit businesses to persuade them to go smoke free – leaflet will then be produced to publicise this activity and which businesses have gone smoke free.	Env Health	Encourages other organisations within the District to move to smoke free working practice	
Smoking Cessation scheme for Council employees commenced November 2004	Human Resources Emma Reeve	Providing help for staff to quit smoking (16 initially signed up)	
Move to smoke free offices – scheduled removal of internal smoking room 31 st January 2005	Jules Samuels	Ensure a smoke free environment in the Council Offices	
Identification of a Champion within Hart DC for smoking cessation (in line with LSP Community Strategy)	Jules Samuels	Emma Reeve is leading the smoking cessation scheme	

PCT Programme area	Sexual health and HIV	HDC Impact	3
Main aims	Reduce the transmission of HIV and STIs; Reduce the prevalence of undiagnosed HIV and STIs; Reduce unintended pregnancy rates; Reduce the stigma associated with HIV and STIs.		
Related Targets/ Objectives	In unwanted pregnancies, increase the proportion of early terminations (9 weeks or less) funded by the NHS. Achieve agreed local teenage conception reduction targets 25% reduction in newly acquired HIV infections by 2007, 25% reduction in gonorrhoea infections by 2007 Reduce number of terminations or increase the proportion of planned pregnancies		
Rationale	See National strategy for Sexual Health and HIV		
HDC Contribution	HDC Section	Outcome	
General support line for staff	HR Ros Vickers	Staff are provided with a confidential support contact	

PCT Programme area	Nutrition	HDC Impact	3
Main aims	Increase the proportion of people meeting dietary recommendations		
Related Targets/ Objectives	Increase of 2 percentage points per year in breastfeeding initiation rate, focusing especially on women from disadvantaged groups. Increase of 4 percentage points per year in breastfeeding rate at 4 months, focusing especially on women from disadvantaged groups, first time and young mothers (below age ?25 years). Increase proportion of people consuming five or more portions of fruit and vegetables per day to 50%. Increase the proportion of worksites with catering facilities that offer healthy options as part of their menu to 85%.		
Rationale	Obesity reduces life expectancy on average by 9 years and is responsible for 9000 premature deaths a year. Well over half of all adults are either overweight or obese. Our Healthier Nation. The Cancer Plan		
HDC Contribution & Outcome	HDC Section	Outcome	
<i>HDC Catering standards & provision at leisure centres</i>	<i>Leisure Jean Hounsham</i>	<i>Leisure centres offer healthy food alternatives for Hart residents</i>	
<i>Healthy eating promotion to staff – reinforcement of need to have a balanced diet, fruit & veg 5 portions</i>	<i>HR Ros Vickers</i>	<i>Staff are educated and encouraged to eat healthily</i>	

PCT Programme area	Physical activity		HDC Impact	1
Main aims	To improve health and quality of life through daily physical activity			
Targets/ Objectives	<p>Increase the proportion of the population (children 40%, adolescents 35%, adults 30%, older people 25%) undertaking moderate physical activity for 30 minutes at least five days a week.</p> <p>Increase the proportion of schools that offer at least an hour a day for physical activity to 50%.</p> <p>Increase proportion of organisations with 50 or more employees offering employer-supported physical activity programmes, to 75%.</p> <p>Increase the proportion of children and adolescents aged 5 – 15 years who live within one mile of school who walk to school, to 50%.</p> <p>Increase the proportion of children and adolescents aged 5 – 15 years who live within two miles of school who cycle to school, to 5%.</p> <p>Increase the proportion of adults over 18 years who live within five miles of their workplace who cycle to work, to 5%.</p>			
Rationale	<p>“On average, physically active people outlive those who are inactive. Regular physical activity also helps to maintain the functional independence of older adults and enhances the quality of life for people of all ages.” (CMO report 2002) Physical inactivity is a major risk factor for coronary heart disease especially as it has a high prevalence.</p>			
HDC Contribution	HDC Section	Outcome		
Leisure 365 card offering discounts on leisure activities available to all Hart Residents and Businesses	Leisure Jean Housham	Increase in numbers of residents / workers taking regular exercise		
Discounted 365 membership to HDC staff to encourage use of leisure facilities by employees	Leisure Jean Housham	Increase in numbers of staff taking regular exercise		
Joint leisure provision with schools allows good access to leisure facilities for Calthorpe Park & Frogmore Schools	Leisure Jean Housham	Allows good access to leisure facilities for local Schools		
Kids activities are offered during school holidays	Leisure Jean Housham	Provision of healthy activities for school age children		
Local Plan – Transport policies ensure provision is made where possible for cycle ways	Planning Policy Matthew Evans	Encourage the safe use of bikes in the District		
GP Referrals - exercise on prescription through Hart District Leisure Centres	Leisure Jean Housham	Access for those at most risk to prescribed exercise		
Corporate membership through HDC Leisure Centres (Currently; Anite, Vertue and Gleeson homes.) – need for further activity to target local businesses for discounts on 365 membership	Leisure Carly Williams	Encouraging those who work in the district to use leisure facilities		
<i>Planning provision for leisure options – S106 monies to provide recreational areas and facilities in new developments</i>	<i>Planning Matthew Evans</i>	<i>Access to outdoor leisure facilities</i>		
<i>Cycle provision / parking</i>	<i>Eng & Transport John Foggo</i>	<i>Encourage forms of transport that are also beneficial to health</i>		
<i>Encourage ‘Walking Buses’ for school children</i>	<i>Leisure Centres</i>	<i>Encourage forms of transport that are also beneficial to health</i>		
<i>Introduce cycle allowance for employees of HDC</i>	<i>Jules Samuels</i>	<i>Encourage forms of transport that are also beneficial to health</i>		
<i>Health information leaflets distributed by HDC leisure centres</i>	<i>Leisure Jean Housham</i>	<i>Increasing access to health advice</i>		

PCT Programme area	Mental health	HDC Impact	3
Main aims	Reduce the disability, economic burden and deaths associated with mental illness		
Targets/ Objectives	All new parents offered structured parenting and education support programme (include Our Healthier Nation and NSF targets)		
Rationale			
HDC Contribution	HDC Section	Outcomes	
General Help line for staff	HR Ros Vickers	Staff are provided with a confidential support contact	
Financial support for HVA – Sunshine and Showers is a non-judgemental support group for people experiencing depression. The group meets in a safe, supportive environment. General Aims of the Group: To provide a safe and confidential environment; To give opportunity to share experiences/common difficulties/information; To give opportunity to develop friendships; To give opportunity for mutual support	Hart Voluntary Action Pam Worsfold	Support for local people experiencing depression	
HDC contribute to Emmaus who run the DnA Project which provides support for young people regarding drug and alcohol abuse through assigning key workers for individuals	Housing Josie Knight	Support for vulnerable young people in the District	
Housing Assoc. inform Social Services where appropriate of vulnerable children and adults who when dealing with applications for housing in the area may need extra support	Housing Nigel Preston	Increase cross-organisation working for those in need of support in the District	
<i>Stress in the workplace – counter activity undertaken by HDC – Training for managers on recognition and tackling stress in themselves and colleagues</i>	<i>HR Ros Vickers</i>	<i>Increase awareness and understanding of stress in the workplace</i>	
<i>Supported housing for young people with mental health problems – Community Wellbeing Review has highlighted this</i>	<i>Housing Nigel Preston</i>	<i>Supporting vulnerable young people</i>	
<i>Assistive technology – Community Wellbeing Review has highlighted this</i>	<i>Housing Nigel Preston</i>	<i>Helping people to live independently</i>	

PCT Programme area	Coronary heart disease and stroke	HDC Impact	3
Main aims	To reduce the death rate from coronary heart disease and stroke and related disease in people under 75 years by at least two-fifths by 2010		
Targets/ Objectives	Targets related to: Prescription of aspirin, Management of high blood pressure, Reduction of cholesterol		
Rationale			

HDC Contribution	HDC Section	Outcome
Discounted 365 membership to HDC staff to encourage use of leisure facilities by employees	Leisure Jean Hounsham	Increase in numbers of staff taking regular exercise
Corporate membership through HDC Leisure Centres. (Currently; Anite, Vertue and Gleeson homes.) – need for further activity	Leisure Carly Williams	Encouraging those who work in the district to use leisure facilities
GP Referrals - exercise on prescription through HD Leisure Centres	Leisure Jean Hounsham	Access to prescribed exercise for those at most risk
<i>Ensure healthy eating options available through HDC Catering</i>	<i>Leisure Jean Hounsham</i>	<i>Leisure centres offer healthy food alternatives for Hart residents</i>
<i>Stress in the workplace – counter activity undertaken by HDC – Training for managers on recognition and tackling stress in themselves and colleagues</i>	<i>HR Ros Vickers</i>	<i>Increase awareness and understanding of stress in the workplace</i>
<i>Health information leaflets distributed by HDC leisure centres</i>	<i>Leisure Jean Housham</i>	<i>Access to information on healthy living</i>

PCT Programme area	Cancers		HDC Impact	3
Main aims	To reduce the death rate from cancer in people under 75 by at least a fifth (2010)			
Targets/ Objectives	To achieve 90% coverage for cervical screening. To achieve 80% coverage for breast screening.			
Rationale				
HDC Contribution	HDC Section	Outcome		
Smoking Cessation scheme for Council employees commenced November 2004	Human Resources Emma Reeve	Providing help to quit smoking for staff		
Move to create smoke free offices – scheduled removal of internal smoking room 31 st January 2005	Jules Samuels	Ensure a smoke free environment in the Council Offices		
Identification of a Champion within Hart DC for smoking cessation (in line with LSP Community Strategy)	Jules Samuels	Emma Reeve is leading the smoking cessation scheme		

PCT Programme area	Unintentional injuries		HDC Impact	2
Main aims	Reduce injuries, disabilities, and deaths due to unintentional injuries.			
Targets/ Objectives	Reduction in the number of children killed and seriously injured on the roads by 50% on average for 1994-1998 inclusive Reduce the risk of fire in the home amongst low socio economic groups Reduce the risk of burns, scalds, ingestions and poisonings in the home to children under the age of 5 years. Inequalities in access to safety equipment			
Rationale	Injury is the leading cause of death in children in England and Wales.			

HDC Contribution	HDC Section	Outcome
Health & Safety at work – slips trip and falls initiative	Health & Safety Katie Delliston	Reduce injuries at work
Work Station safety – intranet based assessment requirement for all staff to assess work station position and personal comfort/posture.	Health & Safety Katie Delliston	Ensure staff are able to assess their own workstations
Electric blanket testing run each autumn to ensure safety of electric blankets over the winter	Env Health Iris Thompson	Increasing safety at home
Street cleansing - Clinical waste & sharps (needles, etc) collections once a week e.g diabetic and other medication that involves sharps - no longer collected at GPs surgeries – Council provides this service	Public space Phil Whiting	Ensuring safety of public spaces
<i>Assistive technology – CW Review has highlighted this</i>	<i>Housing Nigel Preston</i>	<i>Helping people live independently</i>
<i>Hart Access Group – Pavement injuries in the District – lobby HCC Highways for action – development of Fleet High street</i>	<i>Planning Matthew Evans</i>	<i>Ensuring safety of public highways</i>
<i>Traffic calming measures and ‘safe’ planning r.e. visibility in new developments, Highway safety</i>	<i>Planning / Eng Transport Matthew Evans John Elson</i>	<i>Ensuring safety of public highways</i>
<i>Slips, trip & fall</i>	<i>Housing Nigel Preston</i>	<i>Improving safety in the home</i>
<i>Sentinel – safety in the home educational activity</i>	<i>Housing Nigel Preston</i>	<i>Improving safety in the home</i>

PCT Programme area	Communicable diseases and health protection		HDC Impact	2
Main aims	Prevent disease, disability, and death from infectious diseases, including vaccine-preventable diseases Reduce food borne illnesses			
Targets/ Objectives	Targets related to adult immunisation programmes e.g. Flu vaccination			
Rationale				
HDC Contribution	HDC Section	Outcome		
Food premises inspection and certification	Env Health	Ensuring / improving the safety of food premises in the District		
Act on notification from GPs via communicable disease consultant (PCT Employee) Questionnaire to sufferer.	Env Health	Ensuring / improving the safety of food premises in the District		

Training provided to food handlers through local colleges and also offer ad hoc training for local businesses, talk to schools, information on the website, food standards agency leaflets distribution.	Env Health	Ensuring / improving the safety of food premises in the District
Street cleansing Clinical waste & sharps collections once a week e.g diabetic and other medication that involves sharps - no longer collected at GPs surgeries	Public space Phil Whiting	Ensuring the safety of public spaces

PCT Programme area	Community development and engagement		HDC Impact	2
Main aims	Improve access to services through the mobilisation, organisation and development of communities/settings – school, workplace, healthcare and community			
Targets/ Objectives	Increase involvement of the settings in structured public health programmes.			
Rationale	Increase the quality, availability, and effectiveness of educational and community-based programmes designed to prevent disease and improve health and quality of life. Use communication strategically to improve health			
HDC Contribution	HDC Section	Outcomes		
Community Transport Scheme - Over the next two years, HVA will investigate different ways people can travel around the Hart District. HVA will be trying to work with local people to develop new ways for them to travel. In September 2002, we introduced the Call & Go service, a fully flexible, easily accessible local bus service.	Hart Voluntary Action Pam Worsfold	Increased access to essential facilities for those that find access difficult and do not have alternative transport		
Provision of Concessionary travel tokens	Revs & Bens Adrian Proctor	Increased access to transport for elderly residents		
SCAMfest and SNAP events	Leisure Jean Hounsham	Activities for young people in the District		
Citizenship activities – Presentation to Scrutiny Committee by young persons organisation, Youth review conducted by Scrutiny, Cabinet lead on Youth Agenda	Democratic Services Tracy Cottee	Increasing the involvement of young people in Council activities		
Youth Councils – Hook Youth Council and Internet Café, proposals for Youth Council in Yateley	Democratic Services Tracy Cottee	Increasing the involvement of young people in Council activities		
New appointment (Linda Phillipson) progressing work through LSP on community development and engagement	C & C Services Elaine Cooper	Improving joint working between local organisations / agencies		
Kiosk project to improve access to information on services. Kiosks are being provided in South Warnborough Village Shop and Yateley CABx. Catalogue of services is also being compiled.	Info/coms Jane Scarborough	Increased access to information in rural areas		
Work of the Community Wellbeing Review – focus on areas of deprivation in respect of access to services and housing	P&I Team Viv Evans	Identifying areas of deprivation and potential action		
Information provided through Hart News – events happening and feedback on Council activity	Press Office Clive Green	Ensuring the residents are informed of Council activities		

<i>Planning – provision of services and access on new developments</i>	<i>Planning Matthew Evans</i>	<i>Better facilities and access in local public space</i>
<i>Local Transport Plan</i>	<i>Eng & Transport John Elson</i>	<i>Improving local highways</i>

PCT Programme area	Maternal and child health		HDC Impact	3
Main aims				
Targets/ Objectives	To insert objectives developed around the fourth edition of “Health for all children”			
Rationale				
HDC Contribution	HDC Section	Outcomes		
SCAMfest and SNAP events	Leisure Jean Hounsham	Activities for young people in the District		
Kids leisure activities – school holiday activities, Tumble Tots, Len Tyler – toddlers music school	Harlington Chris Howell	Activities for young children in the District		
Parent & toddler swim sessions, aqua-robics and Creche takes children from six weeks for people attending classes	Hart LC Belinda Bennett	Activities for young children and parents in the District		
Creche takes children from six weeks for people attending classes (Frogmore)	Frogmore LC Laura Luff	Provision of care for young children through leisure centres		
Mother & baby accommodation on Elvetham Heath in assoc with LIFE. Provides supported housing for single mums ‘Life Homes’. Referrals from Heathlands hostel through Housing Assoc.	Housing Nigel Preston	Support for vulnerable families in the District		
<i>Sure start</i>	<i>C&C Services Elaine Cooper</i>	<i>Support for young children in the District</i>		
<i>Provision of after school care is a genuine need in the area – HDC Leisure Centres used to provide – revive this?</i>	<i>Leisure Jean Housham</i>	<i>Support for parents with young children within the District</i>		
<i>Provision of breast feeding facilities in HDC</i>	<i>Human Resources Ros Vickers</i>	<i>Support for parents with young children within the District</i>		
<i>Toddler activities, lamars classes, new mum classes?</i>	<i>Leisure Jean Hounsham</i>	<i>Support for parents with young children within the District</i>		

Annex 2 Supporting Information:

PCT Priorities 2004-2010

The Faculty of Public Health defines public health as 'the science and art of preventing disease, prolonging life and promoting health through organised efforts of society'.

The goals of the public health function are to:

- Increase the span of healthy life for all residents of Rushmoor and Hart, and;
- Reduce inequalities in health from a population perspective.
- Reduction in inequalities refers to the elimination of variations (as good as the best) in the distribution of factors which may affect/influence the attainment of health for all thereby ensuring that all sections of the population benefit in proportion to their level of need.

In order to achieve the above goals, the public health function is focused on actions, at individual and population levels, to:

- A. Improve physical, social and mental well-being irrespective of current health status
- B. Reduce the level of known risk of developing illness or death and or to increase the level of known protective factors from illness or death
- C. Support the provision of needs-led, efficient and effective health care which reinforces the above
- D. Assess the distribution of factors influencing health and ill health as well as the population impact of interventions.

Definition of prevention
<ul style="list-style-type: none">▪ Primary prevention is the prevention of disease or injury. Activities include health education, specific protective measures (e.g. immunisations, condom use) and environmental modification.▪ Secondary prevention is the early detection and prompt treatment of a disease to alter the natural history. Activities include screening programmes and primary medical care.▪ Tertiary prevention is the limitation of disability and the rehabilitation from disease.

This paper focuses on components of the public health function that are focused on actions, at individual and population levels, to:

- Improve physical, social and mental well-being irrespective of current health status
- Reduce the level of known risk of developing illness or death and or to increase the level of known protective factors from illness or death
- Assess the distribution of factors influencing health and ill health as well as the population impact of interventions

Knowledge of local health needs other than those related to national policy documents is patchy. This document therefore mainly reflects nationally set targets and objectives. It is envisaged that action will be undertaken and prioritised to identify additional local health needs in the near future.

Health and Social Care Standards and Planning Framework 2005/06–2007/08

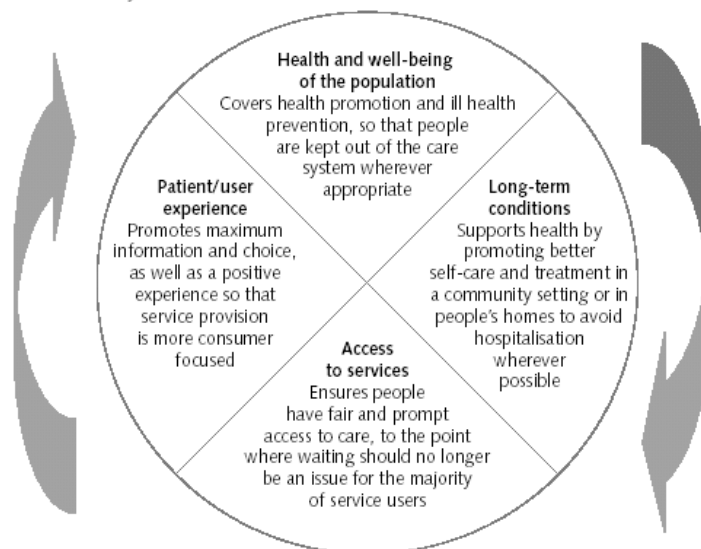
Partnership with Local Authorities

PCTs will need to work in partnership with LAs (particularly social services), other NHS organisations, service providers, patients and service users in setting their local plans so that they are based around the whole care pathway and not limited by individual organisational boundaries. PCTs may want to identify an NHS and LA lead for each target. They should demonstrate that they have agreed the contribution each organisation will make, and made arrangements for monitoring progress and reviewing delivery across the local health and social care economy.

The National Priority Areas

Partnership working

While these standards are confined to the provision of NHS health care, they recognise the need to develop services in a co-ordinated way, taking full account of the responsibilities of other agencies in providing comprehensive care. In particular, they must be read and interpreted to allow for the statutory duties of partnership on all NHS bodies and Local Authorities established under the Health Act 1999 and the Health and Social Care (Community Health and Standards) Act 2003. This introduced requirements on both the NHS and Local Authorities to work together to achieve the co-operation needed to bring about improvements in health care.



together to achieve the co-operation needed to bring about improvements in health care.

*Department of Health
National Standards, Local Action
Health and Social Care Standards
and Planning Framework
2005/06–2007/08*

Beacon Council Scheme- Round 6

Links to best practice (beacon scheme Round 6 Programme for Action)

- to promote healthier communities and narrowing inequalities as one of the seven shared priorities agreed between central and local government
- to conduct accessibility planning in partnership with PCTs and other local bodies to improve access to jobs and services for disadvantaged groups and areas in Local Transport Plans
- to assess LSPs and ensure their continuous performance improvement incorporates a health perspective and the need to address health inequalities
- to prioritise reducing health inequalities in their statutory community strategies and plans
- To work with PCTs more closely on delivery of Sure Start programmes and Children's Centres
- To assess regional strategies, including regional economic and housing strategies for their impact on health and health inequalities

*Beacon Council Scheme- Round 6
Healthy Communities Theme 2005/06*

Corporate Plan

Our Purpose:

To secure the best possible services, which are locally determined, at affordable prices and for the benefit of the whole community.

Our Values:

- Excellence in Customer Service
- Enhancing the quality of life of the whole community.
- Low Taxation
- Availability of Choice
- Community Support
- Continuous Improvement

Our Ambition:

The Council recognises that it must focus on the areas which are of most concern to the local community and which support its duty to promote the economic, social and environmental well-being of the community.

- **Hart as a Place to Live:**

Hart is a pleasant and relatively safe place to live (although the fear of crime is an issue) with access to many of the facilities and services necessary for every day living.

The Council is committed to maintaining and enhancing quality of life for the community now and in the future and believes this is fundamental to promoting the health and well-being of the community.

The Council also recognises the need for more sustainable communities and will seek to promote and encourage them. It recognises there needs to be a balance of housing to meet different income brackets, local and central retail facilities and an integrated public transport system. It believes that sustainable communities will be better supported through the natural growth of indigenous business and the vitality of local retailing. The Council acknowledges that the car is the first choice for transport for the majority of Hart residents but, until such time as there is more attractive and available public transport, there must continue to be proper parking provision throughout the District and free movement of traffic.

Ambition: To maintain and enhance Hart as a place to live including the following aspects:

- health and well-being
- safety
- affordable accommodation for local people
- access to facilities and services
- local retail vitality
- a quality built and natural environment (see theme 'Protecting the Environment' above).

[Linkage to the Community Plan themes: Community Safety, Affordable and Safe Housing, Transport, Environment, Health & Wellbeing]

Hart LSP Community Plan

Priority: Health & Wellbeing

Aim: To encourage personal health and wellbeing

How?

- Work better with community groups to identify specific needs and work to providing services that meet those requirements
- Appoint community champions to kick start specific health projects such as smoking cessation and coronary heart disease prevention
- Hold more health & wellbeing events and promotions
- Establish one stop health and wellbeing centres that provide help, advice and promotion
- Work with the community leisure centres to expand services and encourage more people in the community to participate in facilities offered
- Make more use of informal recreation such as footpaths, cycle ways and open spaces
- Youth (age 13 – 19) is a group in need of special attention, research and support (via SCAMfest event, special promotions and formation of a youth council)

*Hart Local Strategic Partnership
Community Plan 2004*