



# Hart News

from **£5.13 per 1000 + VAT**  
Hart District Circulation: **38,000**

Hart News publication dates:

issue	copy deadline	publication date
March	26/01/10 bkg 02/02/10 copy	02/03/10
September	17/08/10 bkg 24/08/10 copy	21/09/10

Hart News ad. sizes & cost:

size	dimensions	cost
full page	260mm(w) x 355mm(h)	£1200 (£1500 back)
1/2 page landscape	260mm(w) x 175mm(h)	£650
1/2 page portrait	126mm(w) x 355mm(h)	£650
1/4 page portrait	126mm(w) x 175mm(h)	£375
1/4 page landscape	260mm(w) x 85mm(h)	£375
1/8 page	126mm(w) x 85mm(h)	£195

## Technical specifications

### File Formats:

All artwork must be supplied as CMYK, and at the exact size (without crop marks or bleed). We can only accept artwork in the following formats:

- PDF** with all fonts embedded (preferred format)
- JPEG / TIFF** rasterized at 300dpi
- EPS** with all fonts outlined and pictures embedded

**NOTE: We cannot accept artwork as Word, Publisher, Excel or Powerpoint files.**

### Getting your artwork to us:

When sending your artwork to us please make sure that all artwork reaches us by the copy deadline stated.

**EMAIL** this is our preferred method. Send to [advertising@localcouncilmedia.co.uk](mailto:advertising@localcouncilmedia.co.uk) (under 20mb only)

**CD /DVD** post to the following address: Local Council Media, 21 Trenance Road, Newquay, Cornwall, TR7 2LT

### Contact us:

If you require further information or would like to make a booking; contact **Becky** on **01637 850757** or **07854 832639**

*This publication is available on cassette format and in larger print. It is also available from the council website and [localcouncilmedia.co.uk](http://localcouncilmedia.co.uk) in PDF format.*



## HART NEWS - Distribution breakdown

<b>area</b>	<b>district</b>	<b>sector</b>	<b>town</b>
RG	27		Hook
RG	29		Hook
GU	17		Camberley
GU	46		Yateley
GU	51		Fleet
GU	52		Fleet